

# The Salty Lime Co Strive 4 Sustainability Scorecard Rating for 2023/24

## Environmental impacts

Your score for maximising benefits to the environment and minimising negative impacts.

82%

## Socio-economic impacts

Your score for maximising social and economic benefits to the local community and minimising negative impacts.

85%

## Cultural impacts

Your score for maximising benefits to cultural heritage and minimising negative impacts.

83%

## Sustainable management

Your score for demonstrating effective sustainable management.

71%

Your total Strive 4  
Sustainability  
score is...

80%



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### What is a Strive 4 Sustainability Scorecard?

Scan the QR code to learn more about the Strive 4 Sustainability program - powered by Ecotourism Australia.

# The Salty Lime Co Strive 4 Sustainability Scorecard Rating for 2023/24

## Sustainable management

Your score for demonstrating effective sustainable management.

71%

### Strong sustainability practices:

Images and content on marketing platforms are relevant to the operation of the business. A good Social Media Action Plan is in place with a high management response to reviews in all the social platforms. Both businesses' websites include comprehensive interpretive messaging and a strong representation of business values, practices and the experiences provided. The business actively responds to customer feedback and seeks to make improvements based on constructive comments.

## Environmental impacts

Your score for maximising benefits to the environment and minimising negative impacts.

82%

### Strong sustainability practices:

The Salty Lime Co demonstrate its environmental stewardship by holding a Hort360 Reef Certification; water impacts are reduced both on and off the farm. All activities rely 100% on solar energy, rainwater is collected and used for the venue; the business educates guests on this best practice by implementing signages all around the property. The environmental importance and the company's values are present throughout the company. This is achieved due to the training provided to all employees on topics such as environmental impacts, emergencies and by encouraging staff to pursue accreditations in environmental and sustainable management

## Socio-economic impacts

Your score for maximising social and economic benefits to the local community and minimising negative impacts.

85%

### Strong sustainability practices:

Management of the business actively contributes to local tourism bodies and participates in discussions relevant to the community; being involved in tourism and agritourism educational courses through Tourism Australia. The Salty Lime Co contributes regularly to the welfare of the local community with donations and sponsoring sporting, charity groups and events. A strong commitment has been made to supporting the local economy by giving preference to local goods and suppliers.

## Cultural impacts

Your score for maximising benefits to cultural heritage and minimising negative impacts.

83%

### Strong sustainability practices:

An acknowledgement of Country is displayed on the website. A smoking ceremony and welcome to country took place at the farm, performed by Wade Mann from the Darrumbal tribe. Cultural days are celebrated and the business offers a free venue hire to indigenous groups.